



An AVA all of its own.  
Rivers, lakes, vistas, organic farms, lavender  
and 15 outstanding wineries.



Distinctive from  
land to glass

"Nominated for World's  
Top Wine Country"  
WINE ENTHUSIAST

FREE MAP INCLUDED

## APPLAGATE VALLEY OREGON WINE COUNTRY



## Wine Country, the way it should be.

Applegate Valley Wine Country is finally getting the attention it deserves. For years, it was overlooked in favor of bigger, better-known regions.

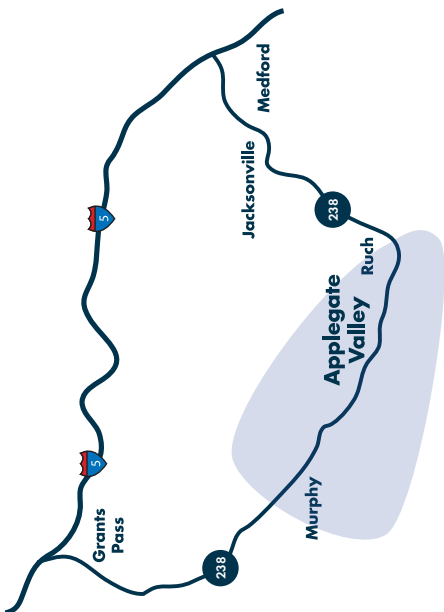
Today, that's exactly its appeal.

Here, the remoteness, the small producers, and the hands-on craft aren't limitations—they're the point.

Enjoy unhurried conversations with winemakers, modest tasting fees, and wines shaped by the land—not the market.

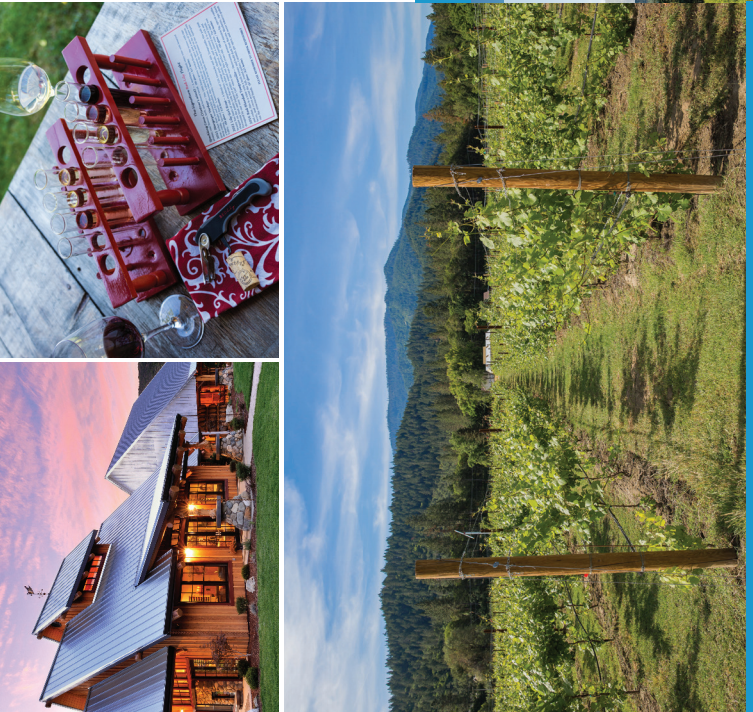
As local winemaker Craig Camp puts it: "In the Applegate Valley, we make wines that have something to say."

View our travel itineraries @ [applegatevalley.wine](http://applegatevalley.wine)



## Unorked WINE BARREL TOURS

Every May and November, Applegate wineries host delectable eats and wine tastings at this self-paced wine tour event. Tickets include a commemorative Wine Trail wine glass.



## A Thriving AVA

Winemaking here runs deep.

The Applegate's roots trace back to the mid-1800s, when pioneer Peter Britt first planted grapes nearby in Jacksonsville. Since then, the region has overcome many obstacles: Prohibition, skeptics, its far-flung location—and the heartaches of farming.

What remains is a resilient, thriving AVA, now home to more than 15 wineries and a new generation of visionary winemakers.



## A Wine for All Seasons

With its Mediterranean-style climate, the Applegate offers something in every season.

A crisp Vermentino after a summertime hike.

A spicy Tempranillo to warm your autumn soul.

Something sparkling to pair with abundant winter sunshine.

A floral rosé to celebrate the return of spring.

With more than 70 grape varieties grown here, there's always a wine—and a moment—to match.

"Many good, even extraordinary, wines are now created in an America that most of us never see."

WINE SPECTATOR



By the end, you'll understand wine a little differently—through its connection to place, or as the French say, terroir.

place.

Many will share their approach to biodynamic and regenerative practices. Some will tell you how they found their way here in the first

place.

or what makes Syrah shine on the upland benches.

loam, how Viognier loves river-washed soils, winemakers share the stories behind their vineyards: why Tempranillo thrives in in silty

in the Applegate, you don't just taste the wine

## Meet the Winemakers

## What makes Applegate the Applegate?

Start with a drive along scenic Highway 238. You'll pass vegetable farms, grazing cattle, antique barns, and slow bends of river. Look for hand-painted signs that offer fresh eggs, sweet corn, and bouquets of flowers.

Then come the tasting rooms—easy to find, and perfectly spaced for a day of unhurried exploring.

Settle in for vineyard-side chats with locals, travelers, and winemakers. Add live music, thoughtfully made wines, and locally sourced bites, and you'll discover a style of hospitality that feels both relaxed and refined.

This is Applegate's signature: rustic refinement.



"The swilling tourists are just beginning to arrive."  
NEW YORK TIMES

